

GSEM & Cph OFDI 2023

Call for Papers

**7th Global Strategy and Emerging Markets Conference &
8th Copenhagen OFDI Conference**

‘MANAGING SUSTAINABILITY, GREEN TRANSITION, AND CLIMATE CHANGE’

October 12-13, 2023
Copenhagen Business School, Denmark

Paper submission deadline: August 10, 2023

Read more on the conference webpage:
ofdi.cbs.dk/2023-conference

The conference welcomes all papers related to the general conference themes of ‘global strategy and emerging markets’ and ‘outward investment from emerging economies’. We especially invite papers related to the special theme of ‘sustainability, green transition, and climate change’.

The conference provides a platform to bring together senior and junior scholars, doctoral students, practitioners, and policymakers in the fields of international business, business and politics, strategic management, international political economy, cross-cultural management, technology strategy, and global entrepreneurship with shared interests in global strategy, emerging economies, and emerging market multinationals.

General theme

The global economy is facing profound challenges and transformations. The production, exchange, and valuation of assets across borders and regions is in a state of flux and the search for new sustainable modes of organization is intensifying. Traditional engines of economic growth and development are shifting, technology is penetrating more aspects of human life, and geopolitical tensions are driving global fragmentation, leading to shocks for firms and

countries alike. Challenges are forcing managers and entrepreneurs to search for new, innovative business and governance strategies. How do firms respond to the new realities with heightened institutional complexities? Which global policies, regimes and governance structures can induce the desired responses?

Special theme

Developing and emerging economies are set to be among the worst affected by climate change and have most to gain from bold climate ambitions. They face several challenges caused by rapid economic development, including growing pollution levels and rising energy demand. Building support for the green transition requires policies targeting high-emission sectors and innovative collaboration models across public and private sectors to build and modernize sustainable infrastructure and systems. Business commitment will be critical to drive transformation by shifting traditional business models to more sustainable and green operations. Operating models need to be adapted to build carbon management capabilities and communicate to stakeholders. Additionally, there is a need to ensure that the global supply chain is available to deliver the level of infrastructure required for the clean energy transition.

The 2023 conference seeks to not only understand the impacts of these challenges but also outline the private and public strategies that are needed to navigate this complex environment.

